

snowdays.unibz.it  
snowdays.bolzano

20th edition



# no days like **snowdays**





Every winter, students from across Europe gather in the heart of South Tyrol for an event that combines adrenaline, connection, and unforgettable alpine scenery. Now in its 20th edition, Snowdays has grown into one of the most anticipated student events of the season.

Organized by the Sport Club of the University of Bozen/Bolzano, Snowdays26 is the result of months of dedication from a team of 46 students and alumni from all faculties. United by their passion for sports and community, they have worked tirelessly to create an experience where participants can challenge themselves on the slopes, meet new people, and create lasting memories.

# THE 20th EDITION





Snowdays is a three-day winter sports festival created by students for students, bringing together participants from universities across Europe. Set within the stunning mountain landscape of South Tyrol, the event offers a dynamic mix of skiing, snowboarding, social activities, and evening events.

More than just a sports event, Snowdays is a platform for connection and exchange, where international students can bond through shared experiences both on and off the slopes. With a long-standing tradition dating back to 2003, it continues to grow year after year, driven by the energy and commitment of the student community behind it.





|    |           |
|----|-----------|
| 8  | Greetings |
| 12 | Program   |
| 18 | Sport     |
| 20 | Spirit    |
| 22 | Party     |
| 26 | Dinner    |
| 28 | Team      |
| 30 | Sponsors  |

## Index





At the Free University of Bozen-Bolzano, we believe that university life is enriched not only through academic achievement, but also through meaningful experiences that bring people together. Building community, fostering intercultural exchange, and encouraging personal wellbeing are essential parts of our identity as an international university.

That is why we proudly support initiatives like Snowdays – a special occasion that combines sport, nature, and social connection. Sport plays a vital role in a balanced life: it promotes physical and mental health, strengthens resilience, and teaches values such as teamwork, commitment, and respect.

Snowdays offers students from different countries and backgrounds the chance to meet beyond the classroom, share experiences, and create lasting memories. More than an event, it is a celebration of movement, friendship, and the diversity that makes our university community so unique.

Alex Weissensteiner

## A word from the rector

## A word from the mainco



This year Snowdays turns 20, a milestone that represents much more than a number: it celebrates twenty editions of the largest winter sports event organized by students of unibz, and twenty years of passion, dedication, and community. After a journey made of unforgettable moments, challenges, and constant growth, Snowdays returns stronger than ever for its twentieth edition. Snowdays is not just an event, but an experience that connects students, alumni, and friends through shared values and a unique spirit. Reaching the twentieth edition is a milestone that carries responsibility, but also great pride. This edition is special not only because it marks an

important anniversary, but because it represents continuity: the will to keep building, innovating, and staying true to what Snowdays has always stood for. Behind this edition lies nearly a year of commitment, teamwork, and belief in a common vision. Looking back at the path we have taken, it feels incredible to see how far Snowdays has come and how strong its spirit still is. We would like to thank the unibz community and everyone who has supported Snowdays throughout the years, making this twentieth edition possible. We have done our best to set the stage the rest is up to you.

Andrea & Riccardo





**There are no days  
like Snowdays.**

Unknown - Snowdays 2011



# Thursday, 5th March Day 1

We're waiting for you to check in, meet fellow participants, and join us for the official Opening Ceremony to kick off Snowdays26 in style.

When you arrive at the check-in desk, make sure to pick up your welcome bag it's loaded with exclusive gadgets from our amazing sponsors! Grab your gear, meet the crew, and get ready for an unforgettable weekend.

# Friday, 6th March Day 2

We're heading to the ski resort to kick off the action! It's time to hit the slopes for our sports tournaments and the legendary spirit activities. Whether you're competing or cheering, the mountain is yours to enjoy.

After lunch, take some time to relax and recharge. You'll want to be at 100% because once the sun sets, we're diving straight into an unforgettable party night!





# Saturday, 7th March Day 3

The energy is high and the games aren't over yet! Bring your best vibes for the final sports tournaments and spirit activities on the slopes.

After lunch, we'll celebrate our champions at the Closing Ceremony right on the mountain. It may be our final day together, but we're going out with a bang with one last epic party! Let's make these final moments count before we start the countdown to see you all again next year.





**9 universities from  
Northern Europe**





# Sport

Get ready for an adrenaline-fueled weekend where university spirit meets the frost! Snowdays26 brings together athletes for a diverse lineup of competitions that test speed, precision, and creativity. From the technical demands of the slopes to high-energy battles on the snow, this year's program is designed to push every participant to their limits.

## Alpine and Freestyle

The mountain serves as the heart of the action with the Giant Slalom at the Basecamp Slope. University teams of two men and two women must deliver a perfect single run, as there are no second chances in this high-speed battle where every millisecond counts toward separate gender rankings. Meanwhile, the Freestyle

Competition debuts on the Snowpark's new Freestyle Line. Here, skiers and snowboarders have one judged run to showcase peak creativity and execution, with the highest scores determining the podium.

## Battles on the Snow

The intensity stays high off the slopes with competitive sports played directly on the snow courts. The Snow Volleyball Championship features ten university teams in fast-paced 10-minute sprints, requiring a female presence on the court at all times and culminating in a best-of-three sets Grand Finale. Simultaneously, the Spikeball Tournament hosts sixteen pairs in a high-reflex, 360-degree elimination bracket. Teams must fight through intense matches to claim

the ultimate championship title.

## Get Soaked Challenge

Making its highly anticipated debut on the final day of Snowdays26 is the Get Soaked Challenge. This brand-new water pool crossing invites skiers and snowboarders to test their balance and flair in a splashy, open-access event. In this challenge, technical speed takes a backseat to pure style and crea-

tivity. As the first-ever edition of this event, the rider who crosses with the most style will set the inaugural record for all future years!



# Spirit

Beyond the slopes, Snowdays26 is defined by the energy and creativity of its participants. The Spirit Cup is the ultimate prize for the university that best embodies the soul of the event, challenging teams to show their passion while respecting their rivals and the breathtaking Dolomite environment.

## University Pride

To win the cup, universities must excel in several creative categories. Teams are encouraged to compose a Spirit Song—either an original anthem or a cover—and produce a Spirit Video Clip to showcase their



hype. The energy peaks on the first night with a Choreography showcase during the entrance ceremony, where unique dance routines turn each university's arrival into a spectacle.

## Fair Play

While teams are encouraged to get loud with flags, megaphones, and drums, safety is the priority. Pyrotechnics, smoke bombs, and flares are strictly prohibited. The Spirit Jury will judge teams at all times on their cheering, social media presence, and commitment to keeping the mountains pristine. Fair play remains the golden rule: rivalries are

welcome, but respect for people and property is mandatory.

## The Mascot Race

The weekend's wildest highlight is the Mascot Race, a chaotic 1-on-1 obstacle course for university mascots. In this straight-elimination tournament, mascots must stay in full costume and remain on course to avoid penalties. With no second chances, only the fastest and most resilient mascot will advance through the heats to be crowned the ultimate champion of Snowdays26.



# Party



When the sun sets over the Dolomites, the energy of Snowdays26 shifts from the slopes to the dance floor. This year's social calendar is spread across three iconic locations, turning the city of Bolzano into a massive celebration of university life. Each night offers a different atmosphere, starting with the industrial-cool vibes of the NOI Techpark, a cutting-edge hub of the Free University of Bozen-Bolzano. The second night brings the party home to the UniBz Main Campus, where the university halls

are transformed for an exclusive indoor bash. To wrap up the weekend, the final celebration takes over the legendary Mirò Club, ensuring the event ends on a high note in the heart of the city.

## The DJ Battle

The soundtrack of the weekend is determined by the DJ Competition 2026, a high-stakes tournament spread over two days. Six selected DJs will go head-to-head in a 1 vs 1 format to prove their skills behind the decks. On Day 1, the first-round battles will narrow

the field as DJs fight for a spot in the next stage. Only the most talented performers will advance to Day 2 for the Grand Final, a three-way showdown where the ultimate champion will be crowned.

## Voting and the Winner's Reward

Becoming the champion requires more than just a good ear for music; it takes the support of the crowd. The winner is decided by a combined score

from a panel of expert judges and Instagram voting, making social media engagement a crucial part of the strategy. The stakes are incredibly high, as the champion earns the right to lead a 20-minute rave immediately following the final. Beyond the glory of the decks, a victory here is a massive advantage for the university's standing, as a winning performance will significantly boost the probability of taking home the coveted Spirit Cup.



**If Greeks invented  
Snowdays instead of  
the Olympics, Spartans  
would have been too  
drunk for war.**

Unknown - Snowdays 2019





For Snowdays 2026 guests, Mercato Centrale Bolzano offers an exclusive culinary experience in the heart of WaltherPark, a location that blends tradition and modernity.

Here, you can discover the best of local and international cuisine in a welcoming and refined atmosphere, designed to highlight the authentic flavors of the region. From fresh, locally sourced products to innovative dishes, every detail is crafted to make your dining experience truly memorable.

Choosing Mercato Centrale means enjoying a complete culinary journey, perfect for relaxing after a day on the slopes or starting your Snowdays evening in style. A unique opportunity to savor exceptional flavors and share special moments with friends.





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SNOWDAYS26

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