

"Snowdays 2026" Cookie Policy

This Cookie Policy is issued by Snowdays26 ("Snowdays", "We", "Us", "Our"), taking place from 05.03.2026 to 08.03.2026, applies to the website accessible at <https://snowdays.unibz.it> ("Website"). It forms an integral part of the Privacy Policy and should be read together with it.

By accessing or using the Website, You ("User", "You", "Your") consent to the use of Cookies and tracking technologies as described herein.

INTRODUCTION

This Cookies Policy explains the types of cookies used on the Snowdays26 website (<https://snowdays.unibz.it>) and how they contribute to providing, securing, and improving the Service. The use of cookies is governed by the Privacy Policy of Snowdays26, which describes the processing of Personal Data and users' rights. Cookies are used in accordance with EU Regulation 2016/679 (GDPR).

DEFINITIONS

Terms capitalized herein have the same meanings assigned in the Privacy Policy. In particular:

- **Cookies:** small text files placed on Your Device by the Website, enabling recognition of Your Device and the storage of certain information.
- **Session Cookies:** Cookies deleted when Your browser is closed.
- **Persistent Cookies:** Cookies retained on Your device after browser closure until expiry or manual deletion.
- **Tracking Technologies:** include web beacons, tags, scripts, and analytics tools.
INT + EXT - Privacy Policy SD26
- **Service:** the Website and all related functionalities.

USE OF COOKIES ON SNOWDAYS26

Snowdays26 uses Session Cookies and Persistent Cookies for the purposes listed below. These cookies are administered directly by Snowdays26 unless otherwise specified.

The website may also use analytics tools, including Matomo, to collect aggregated usage data for website improvement.

Cookies are divided into the following categories, as stated in the Privacy Policy:

- Necessary / Essential Cookies
- Cookies for Acceptance of the Cookies Notice
- Functionality Cookies

SCOPE AND LEGAL BASIS

The use of Cookies is governed by EU Regulation 2016/679 (GDPR) and applicable national laws.

Certain Cookies are strictly necessary for the Website's functionality and do not require consent. All other Cookies are used only with the User's explicit consent.

CATEGORIES OF COOKIES USED

Snowdays26 uses the following categories of Cookies:

1.1 Necessary / Essential Cookies

Type: Session Cookies

Administrator: Snowdays26

Legal Basis: Article 6(1)(b) GDPR (performance of a contract) and legitimate interest for ensuring secure service operation.

Purpose:

- Enable core Website functionalities.
 - Authenticate Users and ensure account security.
 - Prevent fraudulent use of User accounts and services.
- Without these Cookies, the Website cannot operate properly.

1.2 Cookies Policy / Notice Acceptance Cookies

Type: Persistent Cookies

Administrator: Snowdays26

Legal Basis: Article 6(1)(f) GDPR (legitimate interest).

Purpose:

- Record the User's preference regarding acceptance or refusal of Cookies.
- Prevent repeated display of the Cookie banner once a preference has been expressed.

1.3 Functionality Cookies

Type: Persistent Cookies

Administrator: Snowdays26

Legal Basis: Article 6(1)(a) GDPR (consent).

Purpose:

- Remember User preferences (language, login details, UI configurations).
- Improve the User's personalized navigation experience.

1.4 Analytics Cookies (Matomo)

nowdays26 uses Matomo Analytics, a GDPR-compliant analytics platform that may be configured as self-hosted to avoid third-party data sharing.

Type: First-party Persistent Cookies

Administrator: Snowdays26

Legal Basis: Article 6(1)(a) GDPR (consent).

Purpose:

- Analyze Website usage.
 - Generate aggregated statistical data to evaluate Website performance.
 - Detect system errors and improve User experience.
- These Cookies do not track Users across external websites.

Data processed includes (aggregated where possible):

- IP address (anonymized in accordance with GDPR)
 - Browser type, version, operating system
 - Page views and time spent
 - Device identifiers
 - Entry and exit pages
 - Clickstream data
- This aligns with the Usage Data processing described in the Privacy Policy.

WEB BEACONS AND SIMILAR TECHNOLOGIES

In line with the Privacy Policy, Snowdays26 may use web beacons inside certain sections of the Service and in emails to:

- count visits,
 - measure performance,
 - verify server integrity.
- These technologies operate in conjunction with cookies.

MANAGING AND DISABLING COOKIES

Users may refuse or delete Cookies through browser settings.

Disabling essential Cookies may result in limited access or malfunctioning of parts of the Website.

Instructions for Cookie management may vary depending on the browser used

UPDATES TO THIS COOKIE POLICY

Snowdays26 reserves the right to amend this Cookie Policy at any time. Updates will be published on this page and become effective immediately unless otherwise stated.

CONTACT

For questions regarding cookie usage or personal data rights, users may contact:
Email: SnowDays@unibz.it

DOCUMENT REFERENCE SECTION

To ensure transparency, Users may consult the following documents governing data protection, website usage, and event participation:

[Snowdays26 Privacy Policy](#)

Accessible at:

<https://snowdays.unibz.it/privacy-policy>

(This link directs You to the document describing how Your Personal Data is collected, processed, and protected.)

[Snowdays26 Terms & Conditions](#)

Accessible at:

<https://snowdays.unibz.it/terms-and-conditions>

(This link provides the rules applicable to participation in the Snowdays26 event and use of the Website.)

If these URLs will be different, you can provide them and I will update the section accordingly.